

Postgraduate Award Programs in Personal Injury

M016 – Single Unit (Professional Development)

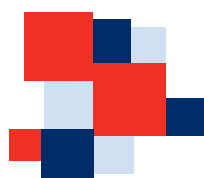
M534 – Graduate Certificate of Management (Personal Injury)

M634 – Graduate Diploma of Management (Personal Injury)

M734 – Master of Management (Personal Injury)

M736 – Master of Business (Personal Injury)

Information Booklet



Personal Injury
Education Foundation



DEAKINPRIME
corporate education

Information Booklet

Deakin's Postgraduate Award Programs in Personal Injury

Published by DeakinPrime
Deakin University Melbourne City Centre
Level 3, 550 Bourke Street
Melbourne Victoria Australia 3000

First edition October 2008
Reprinted with amendments May 2009, October 2009, August 2010

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Program Overview

Deakin University offers a number of Personal Injury postgraduate programs via Residential and off-campus distance learning. Deakin University is recognised internationally for the quality of its distance education. There are over 32,000 students enrolled both nationally and internationally in our distance programs. Deakin has developed many student support features to help make it easier to study, and to ensure you don't feel isolated.

DeakinPrime is the corporate arm of Deakin University. DeakinPrime is very experienced in managing distance learning education for corporations, and professional associations.

We have a detailed understanding of education and development requirements of the Personal Injury sector.

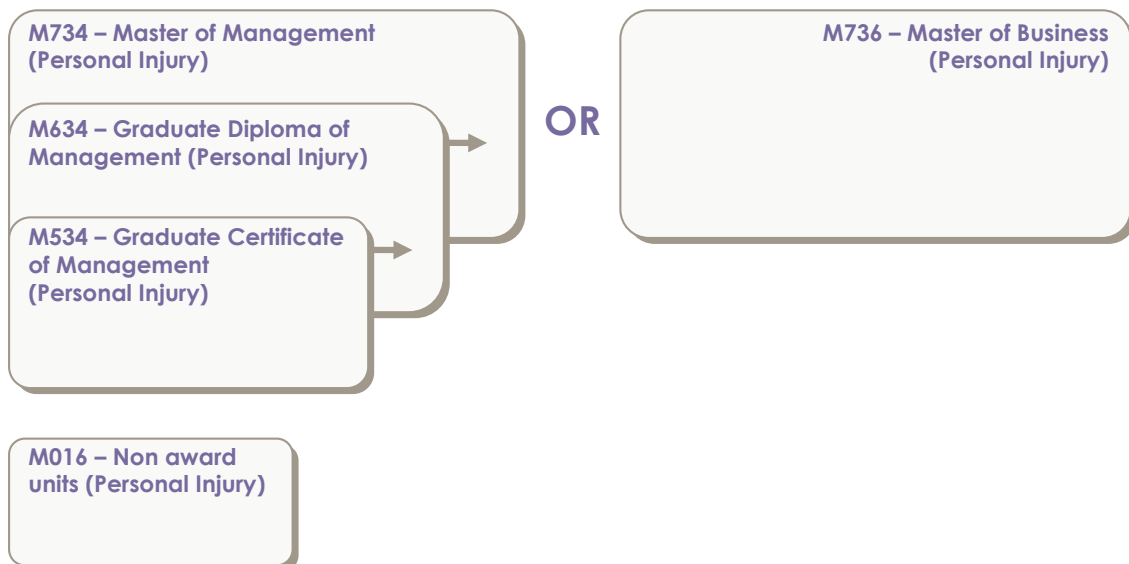
Working with the Personal Injury Education Foundation (PIEF), Deakin University have developed a suite of postgraduate awards that are available to PIEF members and other people employed within the workers' compensation industry, such as allied health and legal professionals.

There are four awards. The first three are available to managers/supervisors who have a Bachelor degree or five years relevant work experience:

- the Graduate Certificate of Management (Personal Injury) – GCM(PI), a four unit award
- the Graduate Diploma of Management (Personal Injury) – GDM(PI), an eight unit award
- the Masters of Management (Personal Injury) – MM(PI), a twelve unit award.

The final award is available to managers/supervisors who have completed a four year undergraduate degree or a three year undergraduate degree with greater than two years relevant work experience:

- the Masters of Business (Personal Injury) – MB(PI), an eight unit award.



More information on these courses can be found at:

<<http://www.deakin.edu.au/future-students/courses/results.php?stutype=local&keywords=Personal+Injury>>



Course Duration

Students must complete the Masters (12 units) within seven years, the Graduate Diploma (eight units) within five years and the Graduate Certificate (4 units) within three years.

Credit for Prior Learning (CPL)

A maximum of eight credit points may be given as Credit for Prior Learning towards the 12 unit Masters Program (including the four which may have been granted within the Graduate Diploma of Management or the two which may have been granted within the Graduate Certificate of Management).

Preclusion

A precluded unit is a unit that a student may not undertake on the basis of prior study. A substituted unit is required in its place. No CPL is granted for a precluded unit.

Entry Requirements

The entry requirements are as follows:

- Graduate Certificate of Management (Personal Injury)
Graduates of any discipline, as well as applicants without a degree who have a minimum of five years of relevant work experience*.
- Graduate Diploma of Management (Personal Injury)
Graduate Certificate of Management (Personal Injury)(GCCM – PI)
- Master of Management (Personal Injury)
Graduate Diploma of Management (Personal Injury) (GDM – PI)
- Master of Business (Personal Injury)
Graduates with a four year Bachelor degree or a three year Bachelor degree and a minimum of two years relevant work experience*.

* The Deakin Business School considers relevant work experience to be business experience which includes managerial activities such as managing projects, staff and/or budgets. This experience should be demonstrated in your curriculum vitae which must be submitted for entry into all programs.



Features of studying with DeakinPrime

- Broad subject elective choices
- Flexible study modes
- Off-campus distance learning, Residential Units and online study.
- Quality learning materials and study guides
- All units are supported with quality study guides and other learning materials available to all students

Deakin Studies Online

Deakin Studies Online (DSO) is an online conferencing and workgroup system and a major teaching vehicle used by Deakin University. All students are given access to and must use DSO. It is used for small group and large group discussion and collaborative interaction.

Variety of assessment methods

Assessment may include presentations, assignments, projects, on-line discussion forums and exams. They can be individual or group-based, and there are generally three assessment tasks per unit.

Performance learning

- Extensive on- and off-campus library facilities
- Revision weekends
- Quality learning materials and study guides
- Deakin revises all units on a two-year cycle, depending on the content area. This ensures that all units remain current.
- Some units are developed in conjunction with other universities, so that more development funds and academic knowledge is available.

Postgraduate Induction Session

The Postgraduate Induction Session is designed to make the transition to postgraduate study a smooth one and help students to take advantage of the many opportunities and services that Deakin University offers. It is held prior to the commencement of each semester at the Burwood Campus.



OVERVIEW OF MASTER OF MANAGEMENT (Personal Injury)

Stage 1	→	Stage 2	→	Stage 3
M534 – Graduate Certificate of Management (Personal Injury)		M634 – Graduate Diploma of Management (Personal Injury)		M734 – Master of Management (Personal Injury)
<p><i>Core Units:</i></p> <ul style="list-style-type: none"> • Injury Management • Scheme Policy and Design • Financial Reporting and Analysis <p><i>Elective:</i></p> <ul style="list-style-type: none"> • Other approved elective 		<p><i>Core Units:</i></p> <ul style="list-style-type: none"> • Claims Management Strategy • Scheme Assessment and Economics • Strategic Management <p><i>Elective:</i></p> <ul style="list-style-type: none"> • Other approved elective 		<p><i>Core Units:</i></p> <ul style="list-style-type: none"> • Applied Business Project • Change Management • Strategic Customer Services <p><i>Elective:</i></p> <ul style="list-style-type: none"> • Other approved elective

OVERVIEW OF MASTER OF BUSINESS (Personal Injury)

Stage 1	→	Stage 2
M736 – Master of Business (Personal Injury)		
<p><i>Core Units:</i></p> <ul style="list-style-type: none"> • Injury Management • Scheme Policy and Design • Financial Reporting and Analysis <p><i>Elective:</i></p> <ul style="list-style-type: none"> • Other approved elective 		<p><i>Core Units:</i></p> <ul style="list-style-type: none"> • Scheme Assessment and Economics • Claims Management Strategy • Applied Business Project • Strategic Management



M534 – Graduate Certificate of Management (Personal Injury)

Award granted	Graduate Certificate of Management (Personal Injury)
Campus	Off campus
Duration	1 year part time
Deakin course code	M534

This course is available to employees of the Personal Injury Education Foundation constituent organisations and employees of other organisations within allied health or legal organisations with an interest in the Personal Injury sector.

Course overview

The Graduate Certificate of Management (Personal Injury) focuses on meeting the needs of persons working in or with the Personal Injury sector.

Course rules

The Graduate Certificate of Management (Personal Injury) requires completion of 4 credit points comprising 3 credit points of core units and one elective unit from a select list.

Course structure

Core units

XGR703 or XGR705	Injury Management (7020HSV – Griffith University unit, cross-institutional)+ Injury Management (7024HSV – Griffith University unit, cross-institutional)++
MPR751/MPA751	Financial Reporting and Analysis**
MPM740	Scheme Policy and Design*
Elective unit	One elective from the approved list

Elective units

Select one elective unit from the approved elective list

- + This unit is recommended for those who do not have access to a caseload
- ++ This unit is recommended for those who have access to a caseload
- * 3 day compulsory residential component
- ** MPR code denotes residential version of the unit. To enrol in a residential subject, please log onto <<http://www.deakin.edu.au/buslaw/dbs/residentials>>



M634 – Graduate Diploma of Management (Personal Injury)

Award granted	Graduate Diploma of Management (Personal Injury)
Campus	Off campus
Duration	2 years part time
Deakin course code	M634

Course overview

The Graduate Diploma of Management (Personal Injury) focuses on meeting the needs of persons working in or with the Personal Injury sector.

Course rules

The Graduate Diploma of Management (Personal Injury) requires completion of 8 credit points comprising 6 credit points of core units and 2 credit points of elective units from a select list.

Course structure

Year 1 Core Units – those studied in the Graduate Certificate of Management (Personal Injury)

XGR703 or XGR705	Injury Management (7020HSV – Griffith University unit, cross-institutional)+ Injury Management (7024HSV – Griffith University unit, cross-institutional)++
MPR751/MPA751	Financial Reporting and Analysis**
MPM740	Scheme Policy and Design*
Elective unit	One elective from the approved list

Year 2 Core units – those studied in the Graduate Diploma of Management (Personal Injury)

MPM741 and MPM742	Scheme Assessment and Economics^ Claims Management Strategy^
MPR706/MPM706	Strategic Management^^**
Elective unit	One elective from the approved list

+ This unit is recommended for those who do not have access to a caseload

++ This unit is recommended for those who have access to a caseload

^ Must be completed in the same trimester and contains a compulsory residential component

^^ 6 units must be completed prior to enrolment

* 3 day compulsory residential component

** MPR code denotes residential version of the unit. To enrol in a residential subject, please log onto

<<http://www.deakin.edu.au/buslaw/dbs/residentials>>

M734 – Master of Management (Personal Injury)

Award granted	Master of Management (Personal Injury)
Campus	Off campus
Duration	3 years part time
Deakin course code	M734

Course overview

The Master of Management (Personal Injury) focuses on meeting the needs of persons working in or with the accident compensation industry.

Course rules

The Master of Management (Personal Injury) requires completion of 12 credit points comprising 9 credit points of core units and 3 credit points of elective units from a select list.

Course structure

Year 1 Core Units – those studied in the Graduate Certificate of Management (Personal Injury)

XGR703 or XGR705	Injury Management (7020HSV – Griffith University unit, cross-institutional)+ Injury Management (7024HSV – Griffith University unit, cross-institutional)++
MPR751/MPA751	Financial Reporting and Analysis**
MPM740	Scheme Policy and Design*
Elective unit	One elective from the approved list

Year 2 Core units – those studied in the Graduate Diploma of Management (Personal Injury)

MPM741 and MPM742	Scheme Assessment and Economics^ Claims Management Strategy^
MPR706/MPM706	Strategic Management^^**
Elective unit	One elective from the approved list



Year 3 Core units – those studied in the Masters of Management (Personal Injury)

MPI702	Applied Business Project
MPK711	Strategic Customer Service
MPR707 or MMH707	Change Management (Residential)** Managing Transitions and Change
Elective unit	One elective from the approved list

+ This unit is recommended for those who do not have access to a caseload

++ This unit is recommended for those who have access to a caseload

^ Must be completed in the same trimester and contains a compulsory residential component

^^ 6 units must be completed prior to enrolment

* 3 day compulsory residential component

** MPR code denotes residential version of the unit. To enrol in a residential subject, please log onto
<<http://www.deakin.edu.au/buslaw/dbs/residentials>>



M736 – Master of Business (Personal Injury)

Award granted	Master of Business (Personal Injury)
Campus	Off campus
Duration	2 years part time
Deakin course code	M736

Course overview

The Master of Business (Personal Injury) focuses on meeting the needs of persons working in or with the accident compensation industry.

Course rules

This course requires students to complete 8 credit points over two years of part-time study.

Detailed course rules

The Master of Business (Personal Injury) requires completion of 8 credit points comprising 7 credit points of core units and one elective unit from a select list.

Course structure

Year 1 Core Units

XGR703 or XGR705	Injury Management (7020HSV – Griffith University unit, cross-institutional)+ Injury Management (7024HSV – Griffith University unit, cross-institutional)++
MPR751/MPA751	Financial Reporting and Analysis**
MPM740	Scheme Policy and Design*
Elective unit	One elective from the approved list

Year 2 Core units

MPM741 and MPM742	Scheme Assessment and Economics^ Claims Management Strategy^
MPI702	Applied Business Project
MPR706/MPM706	Strategic Management^^**

+ This unit is recommended for those who do not have access to a caseload

++ This unit is recommended for those who have access to a caseload

^ Must be completed in the same trimester and contains a compulsory residential component

^^ 6 units must be completed prior to enrolment

* 3 day compulsory residential component

** MPR code denotes residential version of the unit. To enrol in a residential subject, please log onto
<<http://www.deakin.edu.au/buslaw/dbs/residentials>>



Approved Elective List

All the units listed are studied by distance education unless otherwise stated.

AIP740	Public Policy Analysis
AIP748	Intergovernmental Relationships
AIP773	Governance and Accountability
AIP777	Accountability and Corporate Social Responsibility
HSH701	Principles and Practice of Public Health
HSH702	Contemporary Health Issues and Policies
MLM706	Corporate Governance
MLM761	Health and Biotechnology Law (Trimester 3 only)
MMH707	Managing Transition and Change
MPA711	Corporate Governance and Ethics
MPE781	Economics for Managers
MPK711	Strategic Customer Service
MPM701	Business Process Management
MPM712	Managing Innovation
MPR703	Management Communication (Residential)
MPR707	Change Management (Residential)
MPR721/MPM721	Organisational Behaviour**
MPR722/MPM722	Human Resource Management (Residential)**
MPT722	Human Resource Management***
MSC752	eBusiness Strategies
MSC756	Project Management

** MPR code denotes residential version of the unit. To enrol in a residential subject, please log onto <http://www.deakin.edu.au/buslaw/dbs/residentials>

*** MPT code denote study tour version of the unit delivered in Trimester 3, 2011



Residential Schools

The Deakin Business School runs residential schools throughout the year. These are typically run over 5 consecutive days at the Deakin Management Centre, Geelong, Victoria.

In this format and executive environment, participants immerse themselves into the topic, undertake innovative and experiential learning activities and build their professional networks. If successfully completed, these count as credits towards the award programs.

A full listing of dates and further details about the residentials can be found at:

<<http://www.deakin.edu.au/buslaw/dbs/residentials>>

Standard residentials able to be taken as a core or an elective are:

MPR703	Management Communications
MPR721	Organisational Behaviour
MPR722	Human Resource Management
MPR751	Financial Reporting and Analysis
MPR706	Strategic Management ^{^^}
MPR707	Change Management

^{^^} 6 units must be completed prior to enrolment

You must register your expression of interest for these units at:

<<http://www.deakin.edu.au/buslaw/dbs/residentials>>

Personal Injury sector specific Units with residential components include:

MPM740	Scheme Policy and Design*
MPM741 and MPM742	Scheme Assessment and Economics [^] Claims Management Strategy [^]

[^] Must be completed in the same trimester and contains a compulsory residential component

* 3 day compulsory residential component

There is no requirement to register for the residential component of these units.

Residential Entry Requirements

Students intending to apply for a place at a standard residential school must first register their interest at the following link: **<<http://www.deakin.edu.au/buslaw/dbs/residentials>>**. This website also contains further information about the content of each residential, dates for planned residentials and information about the venue.

The Deakin Business School will assess each application for eligibility. All students must initially meet the prerequisite requirement where stated. The Deakin Business School will then follow their current eligibility consideration process of 'priority order'. Priority is given to students who register their expression of interest early and to those who only have one more unit to complete in their current award.



Unit Descriptions

This section of the booklet contains brief descriptions of units and residential schools. The full range of course and unit descriptions can be found on the Deakin website at: www.deakin.edu.au/handbooks.

Core Units

MPR751/MPA751 Financial Reporting and Analysis 1 Credit point

Content

The unit develops students' ability to read, interpret and use corporate financial reports and other relevant information such as internal accounting reports. The unit is primarily concerned with developing a strong understanding of accounting concepts and issues from perspectives both internal and external to the entity. This understanding can then be applied to a range of theoretical and practical problems often encountered by managers. The student's appreciation of the complexities of financial measurement, accounting policy selection, and techniques of managerial accounting is developed using case studies and practical problems. No previous accounting background is assumed.

Assessment

MPR751 (Residential) – Written assignment 1 3000 words 30%, written assignment 2 4500 words 40%, examination 2 hours 30%.

MPA751 – Assignment 30%, examination 3 hours 70%. Hurdle requirement: achieve at least 45% of the marks available on the examination.

MPI702 Applied Business Project

1 Credit point

Prerequisite: Completion of at least 4 postgraduate units

Content

Applied Business Project will provide the opportunity for students to apply their knowledge and skills gained in their studies to an actual business problem. It will enable students to gain experience in applying academic knowledge and generic skills and extend their abilities in information gathering, analysis, project management, negotiation and communication. Where the project is undertaken as a group, it will enhance teamwork skills. It will further help students refine their skills, build their confidence and increase their awareness of the requirements for successful professional business practice.

In this unit, students identify a specific business problem or issue and devise a project to address the issue. The project will usually entail the collection and analysis of information and secondary data to achieve a specific project outcome.



Assessment

Assignment 1 (problem statement) 1500 words 25%, assignment 2 (project outline) 1500 words 25%, assignment 3 (project report) 5000 words 50% (All assignments may be completed individually or in groups).

MPK711 Strategic Customer Service

1 Credit point

Content

Topics to be addressed in this unit include: an introduction to customer service; customer service within a strategic framework; customer service with a relationship marketing focus; leadership and organisational culture for customer service excellence; supporting customer service: organisational structure, resources and service processes; the important roles of service personnel and customers in customer service excellence; internal marketing; managing and measuring customer satisfaction and service quality; managing and measuring customer perceived value; managing service failures, customer complaint behaviour and service recovery; e-customer service: the role of technology in delivering customer service; and practising customer service excellence.

Assessment

Group case study analysis 4000 words 40%, examination 3 hours 60%. Hurdle requirement: achieve at least 50% of the marks available on the examination.

MPR706/MPM706 Strategic Management

1 Credit point

Prerequisite: Completion of at least six postgraduate units

Content

The unit aims to develop a capacity to think strategically about an organisation, its industry and competitive position; to build skills in conducting strategic analysis in a variety of industry situations; to integrate functional knowledge in making strategic decisions; and to develop an appreciation of the organisational processes by which strategies are formed, implemented, and evaluated.

Assessment

MPR706 (Residential) – Written assignment 3500 words 40%, oral presentation 30%, test(s) 30%.

MPM706 – Written assignment 4000 words 40%, examination 3 hours 60%. Hurdle requirement: achieve at least 50% of the marks available on the examination.



MPM740 Scheme Policy and Design (Residential) 1 Credit point

Content

This unit provides an overview of the history of workers' compensation and Compulsory Third Party Insurance, along with critical analysis of the current situation around Australia and internationally. The unit considers the political issues surrounding the development of scheme design/policy and the impacts these decisions may have on other related bodies. The likely future developments in personal injury schemes around Australia and internationally are also considered.

There is a three day residential component which is a compulsory part of this unit.

Assessment

Individual assignment 2500 words 30%, contribution to online discussion 10%, group assignment 5500 words 40%, presentation of group assignment 20%.

As with all distance units, pre-reading and group work is required in order to effectively participate in a group assignment at the residential, as well as being necessary for the completion of an individual assignment (post work).

MPM741 Scheme Assessment and Economics (Residential) 1 Credit point

Co-requisite: MPM742

Content

This unit provides an introduction to the uses of actuarial information in the insurance industry and the kinds of data that are obtainable through actuarial processes. While it will not be necessary for students to master these calculations, the unit will also cover how an understanding of scheme economics can be used in strategic planning and decision-making relating to long-tail schemes. Claims forecasting, optimal settlement, loss reserving, and the effects of asymmetric information will also be considered in the context of scheme assessment and evaluation.

There is a five day residential component which is an essential part of the unit and is run in conjunction with the unit MPM742 Claims Management Strategy. This five day program is split between MPM741 Scheme Assessment and Economics and MPM742 Claims Management Strategy.

Assessment

Individual assessment (multiple choice test) 20%, contribution to online discussion 10%, group assignment 6000 words 50%, presentation of group assignment 20%.

As with all distance units, pre-reading and group work is required in order to effectively participate in a group assignment at the residential, as well as being necessary for the completion of an individual assignment (post work).



MPM742 Claims Management Strategy (Residential)

1 Credit point

Co-requisite: MPM741

Content

This unit is designed to provide students with a comprehensive understanding of how a strategic approach to claims management can play a vital role in reshaping the culture, processes, systems and alliances to enable the effective and efficient management of claims and compensation schemes. This includes understanding claims management methodologies, designing key performance indicators, understanding stakeholder roles, and developing strategic approaches to dispute resolution and return to work interventions.

There is a five day residential component which is an essential part of the unit and is run in conjunction with the unit MPM741 Scheme Assessment and Economics. This five day program is split between MPM742 Claims Management Strategy and MPM741 Scheme Assessment and Economics.

Assessment

Individual assignment 3500 words 40%, contribution to online discussion 10%, group assignment 5000 words 30%, presentation of group assignment 20%.

As with all distance units, pre-reading and group work is required in order to effectively participate in a group assignment at the residential, as well as being necessary for the completion of an individual assignment (post work).

MPR707 Change Management (Residential)

1 Credit point

Content

The unit aims to deepen students' understanding of the change process through the practical application of various approaches to and techniques of change management. Much of the unit comprises case study analysis and practical exercises, complemented by guest speaker presentations. However, students are also expected to improve their understanding of theories of change management in order to more successfully integrate the knowledge and experience acquired.

Assessment

Participants prepare online prior to the workshop and are assessed for collaborative group work. Workshop assessments take the form of hurdle requirements, while a reaction paper of 2000 words, submitted after the workshop completes the requirement for participants in this unit to receive an ungraded pass. Participants have the option of completing an additional formal assignment, of 3000 words, to convert to a graded result. Hurdle requirement: successfully complete at least three out of the five workshop assessment tasks.



MMH707 Managing Transitions and Change

1 Credit point

Content

This unit provides a thorough grounding in current theory and the various approaches to change management. Topics include: understanding change; strategy and change; change intervention tools; new forms of organising; change leadership; HRM, the human dimension in organisational change; power and resistance; measuring and sustaining change.

Assessment

Essay 3000 words 40%, report (group/individual) 3500–4500 words 60%.

XGR703 Injury Management (7020HSV – Griffith University unit)

1 Credit point

Content

This unit is recommended for students who have some prior experience with university level studies, but does not require access to a caseload to apply learning.

This unit promotes and develops students' understanding of the concept of Injury Management within the areas of occupational, vocational and motor accident rehabilitation. The course will facilitate students' awareness of effective approaches to managing injury to reduce human, social and economic cost. It is envisaged that students who undertake this course will become more effective practitioners in relation to promoting the return to function and return to work processes and in the management of injured or ill individuals.

The course is presented in four modules specifically designed to promote students' theoretical and practical knowledge. To provide opportunity for application of this knowledge, case study scenarios will be presented. Students are also invited to apply this learning to their own area of practice, if that is relevant.

For further information:

<<http://www3.griffith.edu.au/03/STIP4/app?page=CourseEntry&service=external&sp=S7020HSV>>

Contact Christine Randall via c.randall@griffith.edu.au or the School of Human Services and Social Work on 07 5552 9343.

Students enrolled in this unit will be provided with on-line course content via learning@griffith as well as print materials posted to the student via registered mail.

Assessment

Details of assessment items change from semester to semester in line with student feedback and other factors. This course generally includes:



Discussion forum participation (approx. 200 words per topic) 10% for 5 topics; Written Essay (2500 words) 40%;
Written report (2500 words + appendices) 50%.

XGR705 Injury Management (7024HSV – Griffith University unit)

1 Credit point

Content

This unit is recommended for students who have access to a caseload to apply learning, but does not assume prior experience with university level study.

This unit promotes and develops students' understanding of the concept of injury management within the area of insurance-based and occupational rehabilitation. This course will facilitate students' awareness of effective approaches to managing injury to reduce human, social and economic costs. It is envisaged that students who undertake this course will become more effective practitioners in relation to promoting return to work and return to function processes for injured workers and insurance claimants.

This course will focus on promoting an understanding of the impact of injury in relation to the individual, the return to work and return to function process and society.

The course, Injury Management, is presented in four modules specifically designed to promote the students theoretical and practical knowledge. To provide opportunity for application of this knowledge, case study scenarios will be presented. Students will also be required to select cases from their current/recent caseload and apply their learning to these specific case situations.

The above outlined modules are designed to develop and/or enhance existing practitioner skills within the area of injury management.

For further information:

<<http://www3.griffith.edu.au/03/STIP4/app?page=CourseEntry&service=external&sp=S7024HSV>>

Contact Christine Randall via c.randall@griffith.edu.au or the School of Human Services and Social Work on 07 5552 9343.

Students enrolled in this unit will be provided with on-line course content via learning@griffith as well as print materials posted to the student via registered mail.

Assessment

Details of assessment items change from semester to semester in line with student feedback and other factors.

This course generally includes:

Discussion forum participation (approx. 200 words per topic) 10% for 5 topics; Written essay (2000 words) 40%;
Written report (2500 words + appendices) 50%.

NB: The written report may be split into an oral presentation and a written report based on the same case.



Elective Units

AIP740 Public Policy Analysis

1 Credit point

Content

Government policy decisions affect every area of our lives. This unit concentrates on analysing public policy, policy implementation and outcomes of policy from different perspectives. Students are introduced to the tools of analysis in the policy process, concentrating on the institutions, actors and policy context. The unit grounds the theoretical discussions of public policy in a number of case studies relating to taxation, industry policy, industrial relations, social policy, gender and the environment.

Assessment

Assignment 2000 words 40%, assignment 3000 words 60%.

AIP773 Governance and Accountability

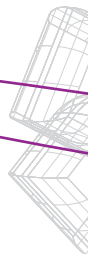
1 Credit point

Content

Accountability is central to ideas and practices of effective governance but, in the face of at times quite fundamental challenges and changes, traditional modes of governance and accountability are being re-evaluated, and in important ways re-invented. This unit explores these developments in a critical and analytic manner. It locates management within its context of political, legal, fiscal and ethical accountability to diverse stakeholders. A key aim is for students to develop a critical understanding of the complex and at times competing array of accountabilities at play today, at the same time exploring ways of responding effectively, imaginatively and ethically to these demands.

Assessment

Assignment equivalent to 2000 words 40%, assignment equivalent to 3000 words 60%.



AIP748 Intergovernmental Relations

1 Credit point

Content

Intergovernmental processes and relations between local, state and commonwealth governments are centrally important in Australian politics and public policy. Dramatic shifts are however occurring in the ways in which power and responsibility are shared between governments. Pressures for reform come from above and below, as governments struggle to deal with complex, often entrenched 'trans-boundary' policy issues and as the needs of local and regional communities are afforded increasing importance. This unit explores the networks of intergovernmental relations – administrative, political, fiscal and legal – permeating and influencing policy formulation, implementation and evaluation. Students examine how traditional frameworks are changing in response to the quest for more adaptive, effective, legitimate and efficient forms of governance. While the main focus in this unit is on the Australian experience, students also reflect upon experiences in other countries.

Assessment

Minor assignment 2000 words, case study 3000 words.

AIP777 Accountability and Corporate Social Responsibility

1 Credit point

Content

Accountability and corporate social responsibility (CSR) has been gaining increasing prominence in recent years, particularly with the dramatic failures of some large companies worldwide. As a consequence CSR is no longer seen by many organisations to be discretionary or negotiable, but a necessary, and integral, part of the way that people do business in companies, governments and NGOs. This is not easy to put into practice and therefore the aims of this unit will be to open up new spaces for social thinking about how the vision, principles and values of CSR can be translated, and then embedded, into everyday policies and practices of a wide variety of organisations.

Assessment

One essay 2000 words 40%, one essay 3000 words 60%.

HSH701 Principles and Practice of Public Health

1 Credit point

Content

Through this unit, students are provided with an integrated overview of the ways in which different theories and disciplinary perspectives have informed public health principles and practices both in the past and present. The unit provides the foundations for a contextual understanding of the specific methods of public health research, policy development and program planning and implementation. Principles and Practice of Public Health is a 'glue' unit for the study of public health, drawing linkages between areas that may at first sight appear quite



disparate. This unit aims to provide students with an overview of public health as an organised global and local effort to promote and protect the health of the public. Links are drawn between the past and present to provide the foundations for a contextual understanding of the specific methods of public health practice and policy development. Students are encouraged to position themselves within public health debates.

This unit will cover history of public health and lessons learned from history; concepts of equity/inequity, social epidemiology, population health, justice and universalism, public-private tensions, planning and intersectoralism, globalisation and health and specific topics as health impact assessment, child public health, public health nutrition.

Assessment

Tutorial paper (1500 words) 30%, presentation 10%, major paper (3000 words) 60%.

HSH702 Contemporary Health Issues and Policies 1 Credit point

Content

This unit explores health from a social view and in doing so examines the link between policy and health. The unit is designed to provide insight to contemporary notions of health and highlight how health and wellbeing of individuals, communities and society can be impacted by social factors. Students explore notions of policy development and procedures. Policy analysis skills are introduced to allow students to critically examine policies that promote health. Topics to be addressed in this unit include: contemporary health from a social determinants perspective; the policy process; theory and policy; healthy public policy; and policy analysis.

Assessment

Health issues paper (2000 words) 40%, reflective practice presentation (oral presentation equivalent to 1000 words) 20%, policy analysis essay (2000 words) 40%.

MLM706 Corporate Governance

1 Credit point

Content

This unit consists of five distinctive parts. In Part One students are introduced to some of the most basic aspects regarding corporate governance, the stakeholders' debate, board structures and types of company officers. In Part Two the focus is on corporate governance in Australia. Part Three deals with several aspects of corporate governance. Part Four adds an international perspective to corporate governance, with the emphasis on the US, UK and Germany. Part Five deals with some policy issues and possible future developments and possible corporate governance trends.



Assessment

Written assignment 1; 5000 words 50%, written assignment 2; 2500 words 25%, written assignment 3; 2500 words 25%.

MLM761 Health and Biotechnology Law

1 Credit point

Content

Health and biotechnology law is a rapidly growing discipline in Australia. This unit aims to provide students with an understanding of the law relevant to the health system and the biotechnology industry. Topics include: the law relating to the health system, the biotechnology industry, the pharmaceutical industry, the central contemporary ethical issues in the health and biotechnology industries, the regulation of the medical profession, medical negligence, the right to refuse treatment and end of life decisions.

Assessment

Written assignment 1; 5000 words 50%, written assignment 2; 2500 words 25%, written assignment 3; 2500 words 25%.

MPA711 Corporate Governance and Ethics

1 Credit point

Content

This unit considers the environment for corporate accountability and the role of people within the context of professional and business ethics. This unit specifically gives an international perspective on the introduction of competing expectations about the purpose of organisations and hence raises questions concerning the appropriate responsibility of their managers. It develops the position that the responsibility of managers for effective action extends not only to the familiar economic and market considerations but also to the wider social/public arena. Students will learn to analyse, question critically and perhaps challenge the ethical and moral standards and priorities that they apply to business and professional behaviour.

Assessment

Written assignment 1; 2000 words 30%, written assignment 2; 3500 words 40%, written assignment 3; 2000 words 30%.



MPE781 Economics for Managers

1 Credit point

Recommended: It is recommended that students without a prior tertiary level competency in statistics should undertake MSQ791 prior to studying this unit.

Content

The unit covers the policy and strategic aspects of business management and also provides a practical and pragmatic approach to policy issues. Topics include the dynamics of market behaviour, including a discussion of different market structures and the impact of macroeconomic policies in a changing world economic environment on the economy in general and the student's business in particular.

Assessment

Assignment 30%, examination 3 hours 70%. Hurdle requirement: achieve at least 50% of the marks available on the examination.

MPM701 Business Process Management

1 Credit point

Content

This unit provides foundation knowledge about the operational level of business activities and emphasises the importance of their links to organisational strategies. It considers the role of information and communication technologies in supporting business processes and it introduces enterprise systems and the ways in which these can automate procurement, fulfilment and production and the integration of these processes in organisations. The unit introduces business process architecture, problem scoping, modeling, methodologies and measurement. The unit prepares students to develop professional careers in industry, government, and the not-for-profit sector.

Assessment

Presentation 10%, written assignment 2000 words 40%, examination 3 hours 50%.

MPM712 Managing Innovation

1 Credit point

Content

This unit focuses on the notion of 'intrapreneurship' and the processes by which innovative ideas are turned into commercial advantage. Innovation can occur in products/services, processes and systems, business models, or in business operations. Hence, the unit focuses on the innovation process itself, management strategies that foster innovation, and how innovation models and theory can be applied to each of these areas, resulting in sustainable competitive advantage. Topics to be addressed in this unit include: mental models of the management process; models of appropriate control; quality assurance; improving performance; innovation strategies; and leading people in an environment of innovation.



Assessment

Written assignment 1; 4000 words 40%, participation 20%, written assignment 2; 4000 words 40%.

MPR721/MPM721 Organisational Behaviour

1 Credit point

Content

Organisational behaviour focuses on the systematic study of the attitudes and behaviours of individuals and groups in organisational settings. The purpose is to assist managers in predicting, explaining and controlling the behaviour of people in organisations.

The unit aims to develop students' conceptual understanding of the dynamics of individual and group behaviour in organisations, to examine the ways in which different forms of organisational structure and leadership influence that behaviour, and to analyse the ability of organisations to respond to external change and to manage their own internal change processes.

Assessment

MPR721 (Residential) – Written group assignment 1; 3000 words 30%, written group assignment 2; 3000 words 30%, test(s) 40%.

MPM721 – Written assignment 3000 words 40%, examination 3 hours 60%. Hurdle requirement: achieve 45% of the marks available on the examination.

MPR722/MPM722 Human Resource Management

1 Credit point

Content

The objective of the first section of this unit is to develop an understanding of strategic human resource management and the policies, methods and techniques utilised in human resource management functions with particular emphasis on the workplace. Specific attention is given to issues of recruitment, selection, human resources planning, human resources development, employee relations and managing for performance. The study and practice of human resources will develop skills and understanding of how human resources fit within processes of strategy formulation and organisational change. The focus is on Australian issues and solutions.

Assessment

MPR722 (Residential) – Written assignment 3000 words 40%, oral presentation 1; 1000–1500 words 30%, oral presentation 2; 1000–1500 words 30%. Hurdle requirement: achieve at least 45% of the marks available on the written assignment.

MPM722 – Written assignment 3500–5000 words 40%, examination 3 hours 60%. Hurdle requirement: achieve 45% of the marks available on the examination.



MPT722 Human Resource Management (Tour)

1 Credit point

Content

The objective of the first section of this unit is to develop students' understanding of strategic human resource management and the policies, methods and techniques utilised in human resource management functions with particular emphasis on the international workplace. Specific attention is given to issues of recruitment, selection, human resource planning, human resources development, and managing the performance. The study and practice of human resources will develop skills and understanding of how human resources fit within processes of strategy formulation and organisational change. The focus is on international and comparative issues and solutions.

Assessment

Written assignment 1; 3000 words 40%, written assignment 2; 3000 words 40%, written assignment 3; 1500 words 20%. Hurdle requirements: submit each piece of assessment and participate in all sessions of the study tour program.

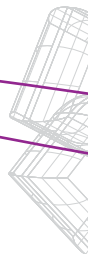
MPR703 Management Communication (Residential) 1 Credit point

Content

The unit enables participants to consider the range of situations in which communicative competence is important; reflect on their strengths and weaknesses as communicators; explore theories, models and techniques in order to enhance their understanding of the communication process; and develop practical skills in communication in a range of situations. Topics include: rhetoric, imagery and the bases of social influence in organisations; the helping relationship, counselling and interpersonal communication; the process of negotiation; non-verbal and para-linguistic communication; communication process in groups; presentation of self and of information to groups and to the electronic media; and the strategic use of written communication.

Assessment

Workshop assessments take the form of hurdle requirements. Participants prepare online prior to the workshop and are assessed for collaborative group work completed as part of a hurdle task. A reaction paper of 2000 words, submitted after the workshop completes the requirement for participants in this unit to receive an ungraded pass. Participants have the option of completing an additional formal assignment, of 3000 words, on a topic negotiated with the unit chair to convert to a graded result. Hurdle requirement: successfully complete at least three out of the five workshop assessment tasks.



MSC752 eBusiness Strategies

1 Credit point

Content

This unit examines the important themes and contemporary issues in eBusiness strategies. It aims to help students develop practical skills in formulating, implementing and evaluating eBusiness strategies, as well as conducting critical analysis of eBusiness models. The unit places special emphasis on understanding how organisations generate, derive and share business value from eBusiness in a real life business context. In examining contemporary issues in eBusiness, the unit explores how modern organisations are leveraging social networking, blogs, virtual worlds, mobile computing and various Web 2.0 applications for next generation eBusiness.

Assessment

Participation 10%, written assignment 3500–4000 words 40%, examination 3 hours 50%. Hurdle requirement: achieve at least 50% of the marks available on the examination.

MSC756 Project Management

1 Credit point

Content

Project Management is undoubtedly one of the most important skills in management as modern organisations shift from traditional management to project based management. This unit examines project management in the exciting, dynamic, innovative, virtual, information enabled, and knowledge intensive organisational environment. Consequently, this unit emphasises skills as well as techniques that can be derived from traditional project management and explores innovations relevant for the successful management of projects. It also investigates the task of managing project knowledge which is regarded as a central skill for managing future projects. The project management methodology taught in this unit is based on the Project Management Body of Knowledge (PMBok). Topics covered in this unit include: overviews of project management; the virtual context; planning processes; project communication; human and social aspects of project management; procurement tools; techniques and enabling technologies.

Assessment

Written assignment 5000 words 40%, examination 3 hours 60%. Hurdle requirement: achieve at least 45% of the marks available on the examination.



Study Advice

The Student Guide supplied to students enrolled through DeakinPrime (and also available on the internet at <http://www.deakinprime.com/deakinprime/content/students/downloads.aspx>) is designed to provide useful information to enrolled students. This information is grouped in four broad sections:

- Important dates and calendars
- Who to contact and where to get assistance for your study
- Administrative matters and University policies and procedures that apply to all students
- Study tips, including guides on assignment writing and referencing

In addition, we advise that in order to gain maximum benefit from studies, students should:

- Be proactive, ask for help from your lecturer/unit chair
- Use all the support tools and resources – read everything carefully
- Attend orientation if at all possible
- Join a study group with work colleagues/those doing the same unit
- Request assistance and raise issues quickly with the appropriate areas in Deakin/lecturer/unit chair
- Utilise Deakin Studies Online (DSO) – Deakin University is a leader in providing information to its students through the internet and it is vital that you become familiar in using DSO. To access DSO go to <http://www.deakin.edu.au/current-students/>
- Make a list of all important dates for the semester – assignment due dates, semester start dates and end dates
- Avoid Plagiarism
- Respect Copyright
- Submit assignments on time

Further Information

For further information on the other award programs offered by Deakin University, please visit the Deakin University website at www.deakin.edu.au. The Deakin website also contains information on and links to resources, study support and course advice for prospective current students of Deakin University.

For specific arrangements between DeakinPrime and its client organisations, please contact your Project Manager at DeakinPrime or visit the DeakinPrime website at www.deakinprime.com.



Useful Contacts

Personal Injury Management Helpdesk

Phone: 03 9918 9106

PIMhelpdesk@deakinprime.com

DeakinPrime Reception

Phone: 03 9918 9000

Deakin University Customer Service

Phone: 1800 555 709

Email: customerservice@deakinprime.com

Student Connect

Website: <www.deakin.edu.au/studentconnect>

Deakin Studies Online

Website: <<http://www.deakin.edu.au/current-students/>>

Technical difficulties – ITS Helpdesk

Phone: (+61-3) 9244 6400 (or 1800 721720 outside the 03 area code)

Email: it-servicedesk@deakin.edu.au

Useful Links

Deakin University web site

<http://www.deakin.edu.au/>

Off campus orientation

<http://www.deakin.edu.au/current-students/transition/offcampus/index.php>

Student Counselling

<http://www.deakin.edu.au/current-students/services/counselling/>

Guide to assignment writing and referencing

HYPERLINK "<http://www.deakin.edu.au/current-students/assets/resources/study-support/study-skills/assign-ref.pdf%20-%20350.30KB%20-%2001-12-2009>" <http://www.deakin.edu.au/current-students/assets/resources/study-support/study-skills/assign-ref.pdf> - 350.30KB - 01-12-2009



Study Support

<http://www.deakin.edu.au/current-students/study-support/study-skills/>

Getting Balance in your life and Preventing Stress

<http://www.deakin.edu.au/current-students/services/counselling/achieving/balance.php>

Time Management

<http://www.deakin.edu.au/current-students/study-support/study-skills/handouts/organising.php>

Report Writing

<http://www.deakin.edu.au/current-students/study-support/study-skills/handouts/report.php>

Exam Confidence

<http://www.deakin.edu.au/current-students/services/counselling/achieving/exam-confidence.php>

Perfectionism

<http://www.deakin.edu.au/current-students/services/counselling/achieving/perfectionism.php>

