

Residentials at Deakin Management Centre

Deakin Business School delivers award winning MBA residentials at a world class executive conference centre where organisational learning and improvement takes place.



What are residentials?

Deakin University's award-winning MBA residentials are units, which are completed during five consecutive days of intensive study. The residentials are conducted at Deakin Management Centre – a purpose built, world class, residential executive leadership centre. Participants immerse themselves in the MBA topic, undertake innovative and experiential learning activities, and build their professional networks.

Participants prepare for the residential week using Deakin's advanced online conferencing systems. There is a real sense of occasion as the group arrives at Deakin Management Centre ready to commence a stimulating and varied learning experience.

Who attends residentials?

The participants are MBA students who:

- » value the opportunity to build their professional networks and form enduring bonds with fellow participants and other managers.
- » are attracted to the experiential learning style offered by the residentials.
- » want to supplement off-campus or on-campus study with a highly interactive study experience.
- » want to manage their working schedules by completing a unit in a compressed period.
- » prefer to concentrate on study away from their work routine.

What happens at a residential?

Typically, participants arrive on a Sunday afternoon, register and meet the staff and their colleagues. Class sessions are held in the afternoon and evening and syndicate groups are established.

The rest of the week comprises a variety of activities in morning, afternoon and evening sessions. Each residential is different. However they all offer a range of activities that incorporate experiential learning and engagement with practitioners and industry experts. There is usually syndicate group work and visits to businesses or other organisations.

Over the residential week, participants get to know each other and build strong working relationships. By the end of the week, they have a sense of accomplishment, many new friends, and a solid understanding of the academic and practical aspects of the topic at hand.

Written work is completed in the weeks following the residential and submitted for feedback and assessment.

Where and when?

All residentials are held at Deakin Management Centre in Geelong which is set in acres of countryside about one hour from Melbourne's Tullamarine Airport and 40 minutes from Avalon Airport. The Centre creates an ideal environment in which participants are ready to learn and complete challenging study tasks punctuated by relaxation and leisure activities.

Take an online tour of Deakin Management Centre at www.managementcentre.com.au

Residentials are scheduled throughout the year. Some units are offered more than once.

What makes our residentials so popular?

Participants are enthusiastic about residentials. They enjoy the environment of focused learning, including the work in syndicate groups. They find the combination of guest lecturers, industry visits and experiential activities stimulates their interest and facilitates their learning. Where better to meet fellow managers, enjoy their company and develop networks?

2011 Residentials

Unit	Title	Dates
MPR732	Marketing Management	30 Jan–4 Feb
MPR703	Management Communications	27 Mar–1 Apr
MPR751	Financial Reporting and Analysis	3–8 Apr
MPR706	Strategic Management	16–21 Apr
MPR707	Change Management	8–13 May
MPR705	Entrepreneurship	10–15 Jul
MPR722	Human Resource Management	24–29 Jul
MPR721	Organisational Behaviour	21–26 Aug
MPR706	Strategic Management	27 Nov–2 Dec
MPR707	Change Management	4–9 Dec

Eligibility and applications

Enrolled Deakin students may apply to complete one or more residential units. However, because of the demand for places, we may not be able to accept all applicants into the unit of their first choice. (It is important to limit the number of participants in each residential in order to ensure the interactive and collaborative character of the units.)

Places are also available in residential units for approved managers and professionals who may wish to undertake an MBA unit as an executive development opportunity. Managers and professionals interested in undertaking a residential as a stand-alone executive development activity should contact Deakin Business School.

Costs for 2011

In addition to the unit fees, students enrolling in an MBA Residential pay \$2 445. This includes single room accommodation at Deakin Management Centre, the use of superb facilities, all meals and formal dinners. (The cost is \$2 195 for twin-shared rooms.)

For participants living in the Geelong area, who do not require accommodation, the rate is \$1 920.

Register your interest

For more information and to register your interest for 2011 Residential Units please go to; www.deakin.edu.au/buslaw/residentials

Registrations open 27 September 2010

Enquiries

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www.deakin.edu.au/buslaw/residentials

