

# Return to work

Queensland scheme initiatives to improve durable RTW outcomes

# RTW media campaign

- ‘Getting back’
- Campaign objectives
  - Improved public awareness of the importance of staying at work or early return to work
  - Stimulate conversations about return to work
  - Encourage proactive return to work behaviours



# Supporting materials

- New campaign page [worksafe.qld.gov.au/gettingback](http://worksafe.qld.gov.au/gettingback)
- Media schedule commences 30 August and includes:
  - television
  - radio
  - press
  - online
  - outdoor
- downloadable and printed collateral including:
  - posters
  - flyers
  - pull up banners
  - postcards

# Supporting materials

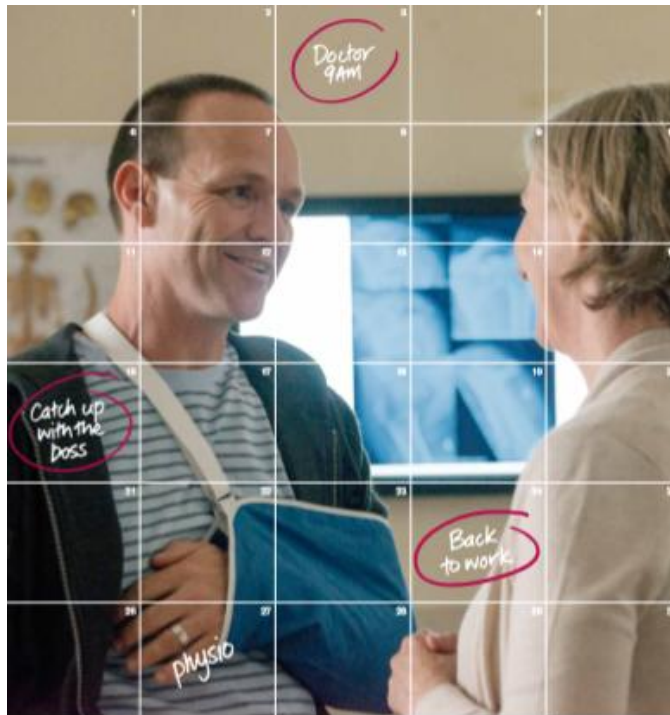


Getting back to work after an injury is an important step on the road to recovery. Talk to your doctor and with your employer about how they can help you get back. After all, there's nothing like getting back for getting better. For more information, visit [worksafe.qld.gov.au/gettingback](https://worksafe.qld.gov.au/gettingback)



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# Supporting material



**There's nothing like getting back for getting better.**

You don't have to be 100% recovered to go back to work after an injury. Talk to your doctor and employer today about how you can get back to work.

Find out more at [worksafe.qld.gov.au/gettingback](https://www.worksafe.qld.gov.au/gettingback)

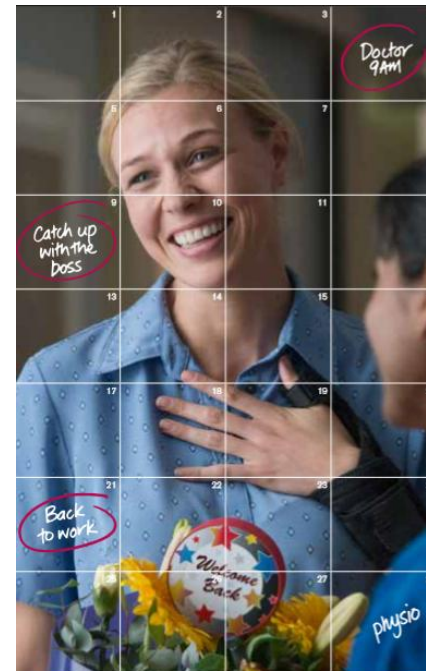


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# Supporting materials



There's nothing like getting back for getting better.



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Helping injured workers to safely and quickly return to work is good for their health.

Being off work for long periods of time can significantly reduce the likelihood of a worker ever returning to work and can have a negative effect on workers and their families.

Research shows if a worker is:

- off work longer than 20 days the chance of ever getting back to work is 70%
- off work longer than 45 days the chance of ever getting back to work is 50%
- off work longer than 70 days the chance of ever getting back to work is 35%

Conversations between injured workers, their doctor and their employer should focus on what workers CAN do at work, and how returning to work can help them on the road to recovery.

**Because there's nothing like getting back for getting better.**

For more information on what you can do to support an injured worker to return to work, visit [worksafe.qld.gov.au/gettingback](https://worksafe.qld.gov.au/gettingback)



# Capacity certificates

- Review current certificate to ensure a focus on capacity (can do) and early return to work discussions
- Extensive consultation with certifiers and users of information
- Dedicated website for doctors